

WASHINGTON HIGH SCHOOL, SIOUX FALLS, SD
Serving The Classes of the Great '50's Decade. Photos & Stories Welcome!
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sio.midco.net
Labeled The O&B SPAM!
Ellen Flaherty Janssen '58
Solved The Problem!

In early June I learned that "Midco's" filters had identified the Orange & Black Newsletter as "Spam" and that all sio.midco.net addresses had failed to receive the following four O&B mailings.

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|---|---|----------------------------|
| 1 | WHS O&B #4-17 DECEASED LISTS, 5-27-17 | Mailed out on May 27, 2017 |
| 2 | Sp Ed 6-4-17 Kent Morstad '54 #27-17 | Mailed out on June 4, 2017 |
| 3 | Sp Ed 6-4-17 Byron Whaler '56 #28-17 | Mailed out on June 4, 2017 |
| 4 | Sp Ed 6-5-17 Sioux Falls Luncheon on 6-8-17 | Mailed out on June 5, 2017 |

From a past very bad experience of a "Spam" label I immediately had great fear that unless something was done all of my Midco subscribers would never receive another issue of the O&B.



Ellen Flaherty '58
WHS Senior Photo

First I spent an hour with the tech support from my mail server, "Constant Contact", trying to identify why this was happening. All CC could tell me was that all of my mailings to Midco addresses were in fact delivered to Midco but Midco had failed to forward them on to my subscribers. Constant Contact agreed that they suspected Midco had for some unknown reason tagged the O&B mailing's as spam and choose to not send them on to you, my subscribers.

At that point I began individually going through each of the over 1,600 email addresses in my address book looking for Midco addresses. After two hours of searching through about 20% of my address book I had found about 40 subscribers with Midco addresses and on June 14th I sent each of them an email requesting help in contacting

Midco to object and plead our case.

The only person that responded to my email was **Ellen Flaherty Janssen '58** who still lives in Sioux Falls. Ellen responded to me in less than 6 hours of receiving my plea for help and she had already contacted Midco. She said they would like for me to send them copies of the 4 mailings in question which I did immediately.

Early the very next morning Ellen called me and reported that Midco had already called her back saying that it, "was a spam thing", and that "it was all taken care of and we shouldn't have any more problems." **ABSOLUTELY AMAZING!** She was wonderful and I was so impressed with what she did so quickly and the amazing results she single handily accomplished. To say that I was super impressed with this lady that I have never met is a total understatement. She is indeed a very capable and intelligent woman!

Eight years ago and just a few months after I begin publishing the O&B, my subscribers only numbered about 200. I was just sending the O&B out through my personal mail server, COX, when their filters also determined I was a "spam provider". My Cox address was blacklisted and I could not send or receive any email for over a year to any Cox address. It was a really difficult time and even though I personally met with the Cox people in their Las Vegas office I could not win. Ellen accomplished in less than 24 hours what had taken me over a year to accomplish.

ELLEN, THANK YOU SO VERY MUCH!

RESENDING: Since so many O&B subscribers failed to receive those four emails I am making them **available again**. Below you will find a URL for each of the four missed emails below. Just click on the URL link you wish to view.

URL

http://conta.cc/2ragScL	To view - WHS O&B #4-17 DECEASED LISTS, 5-27-17
http://conta.cc/2sElhls	To View - Sp Ed 6-4-17 Kent Morstad '54 #27-17
http://conta.cc/2sFZnyn	To View - Sp Ed 6-4-17 Byron Whaler '56 #28-17
http://conta.cc/2rM09g1	Sp Ed 6-5-17 Sioux Falls Luncheon on 6-8-17

Sorry for this problem. I hope this will bring all of you up to date on my mailings.

Jack Phillips '54